

## **NEW PRODUCT AIDS CSR, CERT AND HOUSEHOLD BILLS**

Current Cost today launches its third-generation energy monitor, the CC128, which can help householders to cut energy bills buy up to 15 per cent and ease the strain on household budgets.

The CC128 is 100 per cent CERT<sup>i</sup> credited, the only one on the market, apart from Current Costs' Classic display, to have such recognition.

In-home, real-time individual appliance monitoring is a world first and a great function of the CC128. Using simple and easy to use plug-in monitors, they transmit to the display the number of watts consumed and the cost for running the appliance.

Added functions includes manual input for water, gas and oil for a rounder picture of your energy consumption, waste, cost and the size of your carbon footprint. The CC128 can store up to seven years of data, which when connected to a PC can: graph, analyse and monitor your energy consumption over time, see how badly or well behaved your home is when you're out, and track the decline in energy efficiency of appliances as they age.

The core ability of the CC128 is to monitor the home's electricity consumption. Shown in terms of watts used and how much it will cost you per day, week and month should you run your home at the same level – users are empowered to change their lifestyle to cut energy waste and their utility bills.

Provision of such displays to energy customers, employees, housing association tenants, benefits organisations differently: CERT credits for utility companies, improved CSR, smaller carbon footprint, customer acquisition... the list goes on.

Inventor Martin Dix commented: "This is a leap forward for consumers, and with our partners we can help ease the strain on their household budgets. But the wider picture is cutting energy waste to halt the number of power stations being built, cut emissions and preventing further damage to the planet. Organisations can use the currentcost displays to work towards this, and achieve their own corporate objectives."

Ultimately CC128 empowers individuals by allowing them to understand their energy use and make sensible changes, the third-generation monitor tracks the home's energy consumption as a whole and by appliance giving a fuller picture. Changing habits and reducing waste is easy, and Current Cost can help businesses, charities and NGOs achieve this and their own targets.

**-ends-**

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Images available on request, as are products to trial.

### **Notes to Editors**

Current Cost first came to fruition in 2004 and has partnerships with the government, the EU, leading utility companies and NGOs across the UK.

The first currentcost monitor The Classic is still in production and has sold over 400,000 units.

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<sup>i</sup> Carbon Emissions Reduction Target