



**Current Cost partner with E.ON energy to supply technology  
for the UK wide Energy Fit campaign**

*Current Cost are supplying Which? magazine Best Buy Monitor,  
the EnviR, for E.ON's energy saving programme*

Current Cost, the global manufacturer of energy monitoring technology, has been selected by E.ON, one of the UK's leading energy suppliers, as the exclusive real time display (RTD) provider for their Energy Fit campaign.

Launching an innovative campaign to encourage consumers to save energy, E.ON is giving away Energy Fit Starter Packs containing the Current Cost EnviR energy monitor to help users track their electricity usage and kick start their energy fitness journey at home.

The EnviR monitor is the latest in Current Cost's range of innovative technologies which help UK householders to identify energy wastage. Having already been named in the Which? Best Buy Guide for energy monitors in January 2011, the EnviR achieved top marks for accuracy, ensuring customers are gaining a true reflection of their energy usage, therefore enabling them to make positive changes.

Which? said it had awarded Best Buys to 'energy monitors that have proved they can report electricity usage accurately and consistently, as well as presenting the information in a useful and easily understandable way.'

The EnviR is newly available in the UK and contains all the monitoring features of Current Cost's existing ENVI device combined with new, advanced functionality.

Martin Dix, Managing Director of Current Cost said: "The EnviR is our most intelligent monitor to date and we're delighted that E.ON are using it for such an innovative and exciting national campaign. It's great to see E.ON championing the important issue of saving energy with an

initiative that can have a great impact by simply providing consumers with their day to day energy usage information.”

Arslan Sharif, from E.ON, said: “We’ve had a phenomenal response from customers for a free Energy Fit Starter Pack over the past 12 months, which shows the huge amount of interest from customers in them wanting to understand their energy usage. We’re delighted to be working with Current Cost to help bring the nation’s energy use down. To find out how you can make your home Energy Fit visit [eonenergyfit.com](http://eonenergyfit.com).”

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**Notes to Editors:**

- Current Cost was founded in 2004 and is the UK’s most experienced manufacturer of real time displays for monitoring domestic electricity usage. The company continues to lead the market in innovation and was the first manufacturer to supply RTDs to the Top Six energy companies. Current Cost continues to lead the market in innovative RTD design and is the largest supplier worldwide, with over 1.5 million monitors installed to-date. C2 proprietary technology is found in all the company’s range of devices and is available in individual recognition plugs, standard meters and load management devices. The information gathered by the C2 software can be downloaded to a PC or as a part web application, so that households, housing associations and any other organisation can track improvement in energy efficiency and reduce wastage.
- E.ON is one of the UK’s leading power and gas companies – generating and distributing electricity, and retailing power and gas – and is part of the E.ON group, the world’s largest investor-owned power and gas company. We employ more than 15,000 people in the UK and more than 88,000 worldwide.

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